



# 2024 BIKE 5 SPONSORSHIP

Bike/Walk Central Florida focuses on promoting walkable and bike-friendly communities, enhancing transportation accessibility, inclusivity, and safety for everyone in the community.



# 2024 BIKE 5 SPONSORSHIP

## PEDAL POWER: LET'S MAKE IT HAPPEN!

Support one of the largest advocacy bicycle rides of the year!



BECOME A BIKE 5 SPONSOR



### the FROOME

#### ONLINE RECOGNITION

- Logo and link displayed on event web page

#### SOCIAL

- One (1) featured social media post highlighting sponsor

#### EVENT RECOGNITION

- Logo displayed on one (1) city stop banner

#### EVENT DAY PERKS

- Complimentary rider registration for one (1) rider

\$500



### the SAGAN

#### ONLINE RECOGNITION

- Logo and link displayed on event web page

#### SOCIAL

- Two (2) featured social media posts highlighting sponsor

#### EVENT RECOGNITION

- Logo displayed on one (1) city stop banner
- Logo displayed on event fliers

#### EVENT DAY PERKS

- Complimentary rider registration for three (3) riders

\$1,500



### the BURTON

#### ONLINE RECOGNITION

- Logo and link displayed on event web page

#### SOCIAL

- Three (3) featured social media posts highlighting sponsor

#### EVENT RECOGNITION

- Logo displayed on two (2) city stop banners
- Logo displayed on event fliers
- Logo displayed on event t-shirts
- Logo displayed on event photo booth props
- Logo displayed on event welcome signage/city stop banner at one (1) city of your choice

#### EVENT DAY PERKS

- Complimentary rider registration for six (6) riders
- Event day table at one (1) city of your choice

\$3,000



### the MERCKX

#### ONLINE RECOGNITION

- Logo and link displayed on event web page and BWCF website
- Logo and link on event email communications
- One (1) sponsor featured blog post on BWCF website

#### SOCIAL

- Five (5) featured social media posts highlighting sponsor
- Sponsor post on cover photo (select one: Facebook, LinkedIn)

#### EVENT RECOGNITION

- Logo displayed on three (3) city stop banners
- Logo displayed on event fliers
- Logo displayed on event t-shirts
- Logo displayed on event photo booth props
- Logo displayed on event route maps
- Logo displayed on event welcome signage/city stop banner at one (1) city of your choice

#### EVENT DAY PERKS

- Complimentary rider registration for eight (8) riders
- Event day table at one (1) city of your choice
- Event day team photo of riders at the city of your choice

\$6,000



### the VOS

#### ONLINE RECOGNITION

- Logo and link displayed on event web page and BWCF website
- Logo and link on event email communications
- Sponsor banner on event web page and BWCF website
- One (1) sponsor featured blog post on BWCF website
- Sponsor featured blog page on BWCF website
- Participant survey messaging

#### SOCIAL

- Ten (10) featured social media posts highlighting sponsor
- Sponsor post on cover photo (receive both: Facebook, LinkedIn)

#### EVENT RECOGNITION

- Logo displayed on five (5) city stop banners
- Logo displayed on event fliers
- Logo displayed on event t-shirts
- Logo displayed on event bike jerseys
- Logo displayed on event photo booth props
- Logo displayed on event route maps
- Logo displayed on event welcome signage/city stop banner at one (1) city of your choice
- Logo displayed on route and event signage
- Logo displayed on rider bib
- Logo displayed on event welcome arch (Mead Garden)

#### EVENT DAY PERKS

- Complimentary rider registration for fifteen (15) riders
- Event day table at one (1) city of your choice
- Team photo of riders at the city of your choice
- Video interview to be featured in Bike 5 promos

\$15,000

