

# 2020 Sponsorship Opportunities

## BENEFITS



### PRE-EVENT RECOGNITION

|   | REPRESENTING SECURED | GOLD | SILVER | BRONZE | STARTER |
|---|----------------------|------|--------|--------|---------|
| Name Recognition & Logo Use                             | Logo                 | Logo | Logo   | Logo   | Name    |
| Logo on Facebook/Twitter Banners                        | •                    |      |        |        |         |
| Sponsor Spotlight Post                                  | 2                    | 1    |        |        |         |
| Sponsor Interview for Website and Promoted Social Media | •                    | •    |        |        |         |
| Logo on Route Map                                       | •                    | •    |        |        |         |
| Name mentioned in Press Release                         | •                    | •    |        |        |         |
| Logo on E-Blasts  | •                    | •    | •      | •      |         |
| Logo on Event Flyers                                    | •                    | •    | •      | •      |         |
| Social Media Promotion*                                 | •                    | •    | •      | •      | •       |
| Logo and Link on Event Web Page                         | •                    | •    | •      | •      | •       |

### ON-SITE RECOGNITION

|                                       |   |   |   |   |   |
|---------------------------------------|---|---|---|---|---|
| Logo on 360-View Photo Booth          | • |   |   |   |   |
| Facebook or Instagram Live Interview  | • | • |   |   |   |
| Logo along Route at SAG stop          | • | • |   |   |   |
| Interview for Post-Event Video        | • | • | • |   |   |
| Logo on Photo Booth at City of Choice | • | • | • |   |   |
| Verbal Recognition at Event           | • | • | • |   |   |
| Logo on Event T-Shirt                 | • | • | • | • |   |
| Logo on Banners                       | • | • | • | • | • |
| Table at City of Choice               | • | • | • | • | • |

### POST-EVENT RECOGNITION

|   |   |   |   |   |   |
|---|---|---|---|---|---|
| Access to Participant Survey Results      | • | • | • |   |   |
| Logo and Name Mention in Website Article  | • | • | • |   |   |
| Logo and Name Mention in Post-Event Video | • | • | • | • |   |
| Logo on Thank You E-Blast to Riders       | • | • | • | • | • |
| Logo on Participant Survey                | • | • | • | • | • |
| Sponsorship Certificate                   | • | • | • | • | • |