

# 2021 Sponsorship Opportunities

## BENEFITS

If secured by Aug. 30, 2021

### # OF FREE REGISTRATIONS

15 

10 

6 

4 

2 

PRESENTING SPONSOR  
\$25,000

GOLD  
\$5,000

SILVER  
\$2,500

BRONZE  
\$1,000

STARTER  
\$500

### PRE-EVENT RECOGNITION

Name Recognition & Logo Use	Logo	Logo	Logo	Logo	Name
Logo on Facebook/Twitter Banners	•				
Sponsor Spotlight Post	2	1			
Sponsor Interview for Website and Promoted Social Media	•	•			
Logo on Route Map	•	•			
Name mentioned in Press Release	•	•			
Logo on E-Blasts	•	•	•	•	
Logo on Event Flyers	•	•	•	•	
Social Media Promotion*	•	•	•	•	•
Logo and Link on Event Web Page	•	•	•	•	•

### ON-SITE RECOGNITION

Logo on 360-View Photo Booth	•				
Facebook or Instagram Live Interview	•	•			
Logo along Route at SAG stop	•	•			
Interview for Post-Event Video	•	•	•		
Logo on Photo Booth at City of Choice		•	•		
Verbal Recognition at Event	•	•	•		
Logo on Event T-Shirt	•	•	•	•	
Logo on Banners	•	•	•	•	•
Table at City of Choice	•	•	•	•	•

### POST-EVENT RECOGNITION

Access to Participant Survey Results	•	•	•		
Logo and Name Mention in Website Article	•	•	•		
Logo and Name Mention in Post-Event Video	•	•	•	•	
Logo on Thank You E-Blast to Riders	•	•	•	•	•
Logo on Participant Survey	•	•	•	•	•
Sponsorship Certificate	•	•	•	•	•